



GO VIRAL TO IMPROVE HEALTH: IOM-NAE Health Data Collegiate Challenge

The Institute of Medicine and National Academy of Engineering announced the Go Viral to Improve Health challenge to promote interaction among future health professionals, engineers, and scientists and to spur interest in harnessing new technologies and data to solve vexing health issues. The challenge calls on university and college students studying engineering, computer science, and health disciplines to work in interdisciplinary teams to transform health data into new mobile apps, online tools or games, or other innovative products that can improve health at the community level.

First Place Team is awarded \$3,000...

and the opportunity to demonstrate their product during the plenary session of the Health Data Initiative's next forum on June 9, 2011.

Second Place Team is awarded \$2,000...

and will have the chance to display their winning technologies in the exhibit hall at this national gathering of software engineers, developers, and health leaders.

Third Place Team is awarded \$1,000...

and will have the chance to display their winning technologies in the exhibit hall at this national gathering of software engineers, developers, and health leaders.

All winning teams will be reimbursed for up to \$1,000 of their travel costs to the forum.

Rules

- Both undergraduate and graduate students may compete.
- Teams must consist of a minimum of two and up to five individuals and include at least one member pursuing a degree in engineering or computer science and at least one member pursuing a degree toward a career in any of the health professions.

For more information visit:

<http://www.iom.edu/Activities/PublicHealth/HealthData/GoViral.aspx>

<http://www.nae.edu/42313.aspx>

<http://www.facebook.com/goviraltoimprovehealth>